

**Humanitarian Aid Relief Fund, Inc.**

# **HART-US**

**Annual Report 2010**



**A VOICE for the VOICELESS**

[www.hart-us.org](http://www.hart-us.org)

## From the President:



Dear HART-US Friends,

As HART-US completes its second year, I am pleased to report that despite a flagging economy coupled with a continuing reduction in non-profit giving nationally, HART-US has raised over a quarter of a million dollars this fiscal year.

Thanks to our many individual and business supporters across the nation, and the generosity of Fieldstead & Company, Voices of Hope, Joanne Chesler Gross and the Daughters of Vartan, HART-US was able to pursue its mission of providing humanitarian aid relief, supporting the programs of Baroness Caroline Cox in bringing a voice to the voiceless and enabling people to help themselves.

HART-US has worked to build a sustainable organization and, in the short two years of our existence, I believe we have accomplished this. 2010 was dedicated to building our infrastructure, defining and refining our database, highlighting the humanitarian activities of Baroness Cox, reaching out to potential supporters and enhancing our donor base. We were fortunate to be able to bring Donna Mundy on board as our Executive Director.

This year, HART-US made donations supporting the Lady Cox Rehabilitation Centre, (the state-of-the-art facility in Nagorno Karabakh established by Baroness Cox), the Halo Foundation for land mine removal in the Caucasus, clinics in India for the Dalits (commonly known as “the untouchables”), the Hiam Clinic in East Timor, Indonesia and Dr. Sasa Taing’s clinic serving Burma. We provided funds to build water wells in Nigeria, to assist families of fallen helicopter pilots in Armenia and Nagorno Karabakh who fought so bravely for their nation’s freedom, and supported efforts in Sudan and Uganda to protect children from forced military conscription and slave trade markets.

We appreciate your continued support and ask you to consider giving a tax-deductible donation to HART-US to help alleviate suffering in the darkest parts of the world; to shine a light in the darkness for people who are otherwise overlooked. A form is attached to help facilitate your tax deductible donation, or it’s as simple as writing a check to HART-US, and mailing it to PO Box 356, Fortson, GA, 31808.

. Warm regards and best wishes for a blessed and peaceful 2011,

Lee Miller, President, HART-US

# HART-US – Who we are

**Our Mission** - HART - US provides aid and advocacy for those who are, or who have been, suffering oppression and persecution, and who are largely neglected by the international media. Through cooperation with local partners with the requisite vision, knowledge, skills and commitment, HART- US strives to find appropriate aid solutions that are sensitive to local/cultural values and that are replicable and sustainable in the long term.



**Our Vision** - HART-US strives to be different from main-stream aid organizations in that we combine both aid and advocacy in the work we do. We believe that only through a twin track program of international advocacy and aid can sustainable community development, local ownership, and empowerment be achieved.



**Our Promise** - We are committed to the prevention and alleviation of suffering and to the upholding of human dignity, the provision of support for local values, ownership and capacity-building as the most appropriate and sustainable methods of promoting change. We believe in the value of advocacy with aid, providing a voice for the voiceless.



**Our History** - HART-US was inspired by the vision and work of Baroness Caroline Cox, former deputy speaker of the House of Lords and currently serving as a cross-bench member of the House of Lords. In 2005, Baroness Cox, Founder and CEO of the Humanitarian Aid Relief Trust, received the prestigious Mother Teresa Memorial International Award on Human Rights and Social Justice. Baroness Cox has trekked through the world's most dangerous conflict zones including the Armenian enclave Nagorno Karabakh, Sudan, Nigeria, Uganda, Burma, India and Indonesia to give "voice to the voiceless" in areas where other international aid organizations do not go. She assisted North Korea with Parliamentary programs and medical initiatives and worked with a team of UN leaders to successfully change the former Soviet Union policies for orphaned and abandoned children from institutional to foster family care.



## **HART-US Executive Committee**

**Lee Miller, Founder and President**, is a lawyer and consultant, whose expertise combines the disciplines of law, public administration, disabilities and communications. Lee worked internationally for the United Nations and the Republic of Poland as a consultant on public administration reform and program development.

**Annette Bowling, Vice President**, has served as Executive Director for the Albany Advocacy Resource Center (ARC) for over 35 years and received many awards and commendations for her work with people with disabilities.

**Anastasia (Stacy) Catherine Latto Poydasheff, Secretary**, has a Life Certification in Education from the State of Georgia, has been named a Gracious Lady of Georgia and was presented the Infantry Order of Sparta Medal for her work with the families of infantrymen.

**J. Ed Wilson, Treasurer**, a news commentator on radio, television and print, served 12 years with the Columbus, Georgia, Consolidated Government as Executive to two Mayors.

### **Board of Directors**

**Shirley Boone** is an international speaker, author and founder of We Win Ministries, a non-profit organization that empowers women in need.

**Ray Feroz, Ph.D., CRC, NCC, LPC**, former President of the National Rehabilitation Association is a Professor of Special Education and Rehabilitative Sciences at Clarion University.

**Alexander F. Metherell, MD, Ph.D.**, has distinguished himself in the multi-disciplinary fields of engineering, medicine, business and community service.

**Cameo Wallace**. An award-winning documentary and television producer, has developed and produced successful programming for ABC, CBS, NBC, A&E, History Channel, MTV, Discovery, TLC, MSNBC, Oxygen and Food Network.

### **Advisory Board**

Natalie Allen  
The Honorable Cynthia Burleson  
Peggy J. Ellis  
Betty Gaston  
Ginny Husen  
Elizabeth Kinne  
Karen Lugo  
Pam Metherell  
Stan Mukoro  
Susan B. Parker, MSW/MSP  
Carol Wallace

### **Staff**

Donna Mundy – Executive Director  
Lilah Morgan – Business Manager  
Ryan Coskrey – Website and Newsletter  
Sona Chambers – Development Marketing

### **Registered Agent**

Robert S “Bob” Poydasheff

## **2010 – The Year in Review**

The guiding principle for HART-US is based on a familiar phrase of Baroness Cox “We cannot do everything, but we cannot afford to do nothing”. Keeping this in mind, HART-US continues to work to build a sustainable organization and, in the short two years of our existence, we have moved steadily toward this goal.

January - HART-US held a retreat in California for its California Board and Advisory Board members and began the development of a strategic plan to guide HART-US in the coming year.

March - The HART-US website ([www.hart-us.org](http://www.hart-us.org)) was developed and launched.

April – President Lee Miller joined Baroness Cox in Asheville, North Carolina, where Baroness Cox addressed the New Wineskins Conference, a gathering of over 600 attendees devoted to equipping clergy, lay leaders, youth ministers, mission mobilizers, and potential missionaries to provide aid in needed areas around the world. In Asheville, Baroness Cox also keynoted the Anglican Relief and Developmental Funds annual meeting, and was hosted by Lisbeth and Don Cooper, the 2009 North Carolina Philanthropists of the Year, at the Cooper Riis Mental Health Healing Community.

A visit to Atlanta followed, where Baroness Cox met with her Dancing with the HART Stars Chair, Joanne Chesler Gross, celebrity dancers and the Daza Dance Studio professionals at the lovely home of Kristy and Michael Robison.



Dancing with the HART Stars patrons and volunteers. Photo by Donna Permell

Baroness Cox attended numerous events hosted by Voices of Hope President Sally Holst, Talin Major, Armenia Church of Atlanta Women’s Guild; and British Consul General Annabelle Malins and World Affairs Council of Atlanta members, Cedric Suzman and Wayne Lord at CARE, an international humanitarian aid relief organization based in Atlanta, where Baroness Cox spoke to CARE’s senior staff addressing the issues facing smaller humanitarian aid relief organizations.



Wayne Lord, Lee Miller, Baroness Cox, British Consul General Annabelle Malins, Cedric Suzman and Steve Hollingworth. Photo by Donna Perrell

While in Atlanta, Baroness Cox met with HART-US Advisory Board member Carol Wallace and Board of Directors member Cameo Wallace; had tea with Lorraine Smith and members of Grammy-nominated recording artist Ne-Yo's Compound Foundation, to discuss a future collaboration with HART-US and Baroness Cox's foster care projects in Uganda; conferred with the Very Reverend Susan Baker-Borjeson of the Episcopal Diocese of Albany, New York, who flew to Atlanta to meet Baroness Cox to discuss the Diocese's interest in mission trips with Baroness Cox and HART-US to Nigeria, and met with Vince Thompson and his Melt ATL team to develop the vision for a marketing and communications video to highlight the humanitarian efforts of Baroness Cox and HART-US.

May - Baroness Cox returned to the US to receive the American Freedom Alliance's Hero of Conscience Award at the Intercontinental Hotel in Los Angeles, California. She was joined by HART-US President, Lee Miller and her US host Diane Namm. Baroness Cox also spoke about living a purposeful life at a luncheon hosted by HART-US Board and Advisory Board Members Cameo Wallace, Carol Wallace, the Honorable Cynthia Burleson and Pam Metherell. These generous ladies also sponsored a dinner later the same evening in honor of Baroness Cox and her work.

June - Lee Miller, HART-US Advisory Board member Peggy Ellis, and supporters Talin Major, Vera Necessian and Jane Ellis enjoyed tea at the House of Lords in London with Baroness Cox. Lee then traveled with Baroness Cox in a mission to Armenia and Nagorno Karabakh for the Baroness's 70<sup>th</sup> visit to the area. They met with the Presidents of Armenia and Nagorno Karabakh, government leaders, and Bishops and Archbishops of the historic churches in the area, witnessed a demonstration of how HALO removes land mines, enjoyed a photo exhibit of the Armenian Ambassador to UK, and toured the Armenian Genocide Museum-Institute and the memorials to the fallen and missing soldiers.

Zori Balayan hosted Baroness Cox and HART-US, at a banquet, attended by the gracious First Lady of Armenia. Before leaving Artsakh, they visited the Lady Cox Rehabilitation Centre in Stepanakert to view the accomplishments by the Centre's Director, Vardan Tadevosyan, while providing some much-needed funds generously donated by HART-US supporters.



At the Lady Cox Rehabilitation Center in Artsakh.



Baroness Cox and Lee Miller with HART-UK supporters on a mission trip to Armenia and Nagorno Karabakh

On her return to the states, Lee Miller met Donna Mundy in Washington, DC, where they attended a White House reception and had meetings with the US Department of State Special Advisor on Disabilities Rights and representatives of US AID, HALO, and the International Visitors Program.

August – Lee Miller met with nominating committee members Diane Namm and Michael Mello in Newport Beach, California, and also hosted a spring fundraiser planning luncheon with Pam Metherell, Cynthia Burleson, Karen Lugo and Ginny Husen.

September - Baroness Cox returned to Atlanta for receptions with the African Congress Union and Nigerian Community hosted by Dr. Issifu Harruna; dinner with the Armenian community sponsored by Dr. Vahan Kassabian, a fundraising reception at Bloomingdales and a “shopping spree” at Tootsie’s Couture, meetings at the President Jimmy Carter Center (involved in monitoring the referendum in Sudan) and with Grammy nominee Ne-Yo’s Compound Foundation.

HART-US organized an array of media activities, including an interview with Natalie Allen on CNN International News. The highlight of this visit was HART-US’s successful fundraising event “Dancing with the HART Stars” featuring Baroness Cox and prominent Atlantans coupled with professional dance partners from Daza Dance Studios. This event provided the perfect opportunity to reach out to potential supporters and enhance our donor base.



Dancing with the HART Stars Chair Joanne Chesler Gross, Baroness Cox and Dr. Alex Gross. Photo by Donna Permell

October – Nominating Committee members Diane Namm, Thomas Dodd and Michael Mello, presented a vibrant slate of officers for 2011: President - George Esseff, Sr. (California), Vice President- Betty Jane Strong (Arkansas), Secretary/Treasurer - Betty Gaston (Texas), Immediate Past President -Lee Miller (Georgia).

November - The HART-US Annual Meeting was held on November 18 in Columbus, Georgia. HART-US activities and events of the year were reviewed, staff reports submitted, donations determined, recommendations for 2011 were discussed and the 2011 budget was adopted. The Nominating Committee’s slate of officers was presented and unanimously elected for January 1, 2011 through December 31, 2012

December – Plans were made for 2011. Baroness Cox will be in the US for fundraising events in California, an address to the Ivy League Congress on Faith and Action at Cambridge, Massachusetts, and to receive the Annie Taylor Freedom Award in Palm Beach, Florida from the David Horowitz Freedom Center.

# HART-US: Financials

## PROFIT & LOSS STATEMENT 12.31.2010

### Ordinary Income/Expense

#### Income

##### Direct Public Support

Event Income 150,062.07

Foundations 58,260.00

Gifts in Kind – Goods 3000.00

Individ, Business Contributions 41,515.46

Total Direct Support 252,837.53

##### Indirect Public Support

United Way, CFC Contributions 500.00

Total Indirect Public Support 500.00

##### Other Types of Income

Miscellaneous Revenue 0.00

Other Types of Income – Other 3,693.00

Total Other Types of Income 3,693.00

Total Income 257,030.53

#### Expense

##### Business Expenses

Business Registration Fees 30.00

Total Business Expenses 30.00

Charitable Donations 20,000.00

##### Contract Services

Accounting Fees 5,200.00

Data Processing 5,731.00

Donor Development/Fundraising 3,547.50

Event Planning and Management 48,541.95

Executive Director 6,000.00

Grant Writing and Research 5,227.50

Website Manager and Tech Support 4,405.00

Total Contract Services 78,652.95

##### Event Expense

DWTHS Event 43,239.74

Total Event Expense 43,239.74

Facilities and Equipment	
Depr and Amort – Allowable	<u>150.00</u>
Total Facilities and Equipment	150.00
Operations	
Bank Services Charges	3,383.73
Books, Subscriptions, Reference	2,611.19
Computer Hardware/Software	500.00
Computer Maintenance	187.50
Marketing Expense	1,053.87
Postage, Mailing Service	590.62
Storage Expense	906.95
Supplies	1,904.66
Telephone, Telecommunications	1,483.70
Website Construction/Maintenance	<u>374.00</u>
Total Operations	12,996.00
Other Types of Expenses	
Insurance – Liability, D and O	<u>1,356.00</u>
Total Other Types of Expenses	1,356.00
Payroll Expenses	0.00
Travel and Meetings	
Conference, Site Visit, Meeting	
Board Strategic Planning Retreat	5,546.48
CA Fundraiser/AFA Award	5,570.54
London/Nagorno Karabakh 06/10	9,320.67
Wineskins.ATL Event	1,791.00
Conference, Site Visit, Meeting – Other	<u>4,516.35</u>
Total Conference, Site Visit, Meeting	26,745.04
Travel – Executive Director	769.20
Travel – Lee Miller	2,445.24
Travel – Other	<u>4,581.59</u>
Total Travel and Meetings	34,541.07
Total Expense	<u>190,965.98</u>
Net Ordinary Income	<u>66,064.55</u>
Net Income	<b><u>66,064.55</u></b>

BALANCE SHEET 12.31.2010

Assets	
Current Assets	
Checking/Savings	
CB&T – Operating Account	91,314.70
Special Project Account	<u>15,373.49</u>
Total Checking/Savings	<u>106,688.19</u>
Total Current Assets	<u>106,688.19</u>
Fixed Assets	-150.00
Accumulated Depreciation	<u>3,000.00</u>
Furniture and Equipment	2,850.00
Total Fixed Asset	
Total Assets	<b><u>109,538.19</u></b>
Liabilities & Equity	
Equity	
Unrestricted Net Assets	43,473.64
Net Income	<u>66,064.55</u>
Total Equity	<u>109,538.19</u>
Total Liabilities & Equity	<b><u>109,538.19</u></b>